



Heat's on for workshops, website

It's summer, and activity at GreenPlumbers® is in full swing. The first Metro City Challenge, held May 26-31 in cities around the U.S., trained more than 250 plumbers. Look for info on the next Metro Challenge event, coming up later this year.

There are 18 no-fee workshops scheduled for August, in Texas, California, Ohio, North Carolina and more! Log on to www.greenplumbersusa.com to check out the workshop schedule or to request a workshop in your area.

Global certificates are on their way! We have received the certificates from the global GreenPlumbers headquarters in Australia, and they are being processed now. If you have attended a

GreenPlumbers course, you should be receiving your certificate soon! The global certificates replace the earlier certificates.

We will be rolling out a new technology for our accreditation listings in the first week of August. Once you have completed a course, your name will be added automatically to our alphabetical list of Accredited GreenPlumbers on our website. The proximity zip code search and "Find the GreenPlumber Nearest You" tools, which will be available this fall, are marketing tools reserved for those companies that commit to the licensing program. The accreditation listing is a complimentary service we provide so that you can show your customers in which courses you have become accredited.

Major training expansion brings new opportunities

Due to the overwhelming demand and request for GreenPlumbers workshops coming from every one of the 50 states, GreenPlumbersUSA is announcing a major training expansion. In addition to building online training to offer more mobility, GreenPlumbers plans to have even more live workshops available per month across the country.

In order to present the workshops in as many areas of the country as requested, GreenPlumbers will initiate a workshop fee, beginning in mid-October. The GreenPlumbers planning committee, after reviewing the options, decided that availability of workshops on a timely basis was more critical than having fewer 'no fee' workshops. It is anticipated the fee for the workshops will be \$175.

Workshops will continue to be held at no fee until October 15, 2008, so get trained now! The five-course training series taking place in Las Vegas October 6-10, 2008 will also be provided at no fee to attendees. We will continue to subsidize training throughout the year and offer regional workshops at no fee for attendees.

Check the website and enroll now in one of the 18 workshops scheduled throughout August!!

Industry News

California Governor Signs Graywater Bill

On July 22nd, Governor Arnold Schwarzenegger approved **Senate Bill 1258**, which requires the Building Standards Commission to adopt standards for graywater use in residential buildings. Although the bill is intended to provide a more uniform statewide process for use of graywater, cities and counties would still be able to prohibit graywater or adopt more restrictive standards.

Solar Mandate Passes in Hawaii

Hawaii has become the first state in the nation to pass into law a requirement that all new homes built after January 1, 2010, be equipped with solar or other energy efficient hot water systems. The bill was signed into law by Hawaii's governor on June 26.

\$12 million promised for drought relief

The California Dept. of Water Resources (DWR) has developed a grant program to provide fast track financial drought assistance for urban water use efficiency projects. Governor Schwarzenegger has set aside \$12 million for the program, with \$2 million of that earmarked for disadvantaged communities. The deadline for proposals was July 21.

GreenPlumbers goes to the Capitol

GreenPlumbers Australia's national program manager, Gary Workman, was featured at a policy discussion at the California state capitol in late June. Workman discussed new technologies and programs in use in Australia, including greywater and rainwater use and regulations, as well as ways to protect natural resources while maintaining a healthy and growing economy. "We use our GreenPlumbers program to ensure that the plumber is an expert in alternative water use, educating the homeowner on the benefits of the technology."

Gary Workman also led a GreenPlumbers Water Efficient



Gary Workman, at left, speaks at a policy discussion at the California state capitol.

Technology workshop at the Sacramento Suburban Water District the next day. The workshop centered on rainwater catchment and greywater, including information on how to capitalize on the technology in the U.S. "Instead of putting lots of money into a single infrastructure project (like a dam)," Workman told attendees, "government could put that money into programs that would put thousands of 'mini-dams' out there – one in every home."

Welcome to our newest licensees: Wallner Plumbing and Roeber Plumbing



GreenPlumbers is excited to welcome our newest licensed GreenPlumbers, Patrick Wallner and John Roeber.

For Roeber, president of Roeber's Plumbing, Heating & Cooling in Castro Valley, California, helping his customers conserve natural resources is a big draw. "I'm convinced that being good stewards of our natural assets is not only the right thing to do, but it's an action we are mandated to perform as it affects the lives of many others ... What a great feeling you get being a GreenPlumber, when you can help the environment and your neighbor."

Patrick Wallner, president of Wallner Plumbing in Redding, California, believes licensing is a sound business decision. "The people who are signing up (for licensing)," he says, "are signing up because they know the increased business is going to far outweigh the cost."

Through his relationship with GreenPlumbers, Wallner expects to increase his gross revenue by 25 percent over the next two years. "The investment is a no-brainer when you look at the business potential," he says. "My customers want 'green.' I have to be ready with the knowledge

and expertise to be able to provide the best green products."

Even if licensing isn't part of a company's business plan, Wallner says GreenPlumbers training will make a real difference. "Don't give up on the training," he says. "You will be making more sales, and you will be able to work with customers who want green. Even if you aren't marketing yourself as a licensed GreenPlumber, your knowledge and expertise will bring you more business."

John Roeber agrees. "There are so many pluses associated with the GreenPlumbers program. Overall it will help revitalize the image of the plumber, while actually teaching consumers how to reduce energy consumption and utilize more efficient technologies ... We see an enormous potential in all phases of our business and will be capitalizing on directing our customers in the latest conservation measures."

Roeber's Plumbing has been in business for 85 years, says Roeber, and has seen many construction initiatives develop. "The GreenPlumbers program," he says, "is one of the most superior, innovative and exciting plans that Roeber's has embarked on that I can remember!"



GreenPlumbers E-News is a publication of the GreenPlumbers training and accreditation program. GreenPlumbers' goal is to offer training to all certified plumbers and contractors, regardless of affiliation.

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