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FOR IMMEDIATE RELEASE

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## **GREENPLUMBERS® PARTNERS WITH AMERICAN STANDARD**

SACRAMENTO, CA: American Standard has become the first founding partner of the innovative *GreenPlumbers*® training and accreditation program.

“We are very pleased to announce this key founding partnership,” said *GreenPlumbers*® spokesperson Stephen J. Lehtonen. “American Standard’s quality products and commitment to environmental issues make it a great match for our program.”

*GreenPlumbers*® offers training workshops and accreditation to plumbers and contractors throughout the U.S., with more than 200 California participants and upcoming workshops in Connecticut, Kansas, Wisconsin and Texas. The program offers five workshops on climate care, water care, water recycling and conservation, and solar water heating. The goal for *GreenPlumbers*® is to make this training free and available to all plumbers across the nation.

As its first founding partner, American Standard will work with *GreenPlumbers*® to meet its goal. A limited number of founding partnerships are available until March 31, to companies who meet the *GreenPlumbers*® criteria of high quality and conservation awareness.

“The green movement represents a significant opportunity for businesses to contribute to the welfare of our environment. Water conservation is an important issue to communities and consumers and an issue that plumbers should make part of their business and professional development. Green Plumbers is an excellent vehicle to help plumbers become more familiar with green issues and solutions available to them,” said Don Devine, president and chief executive officer of American Standard, Americas. “American Standard was first to tell the world that the plumber protects the health of the

nation, and now we're proud to be a founding partner to help plumbers protect the health of the earth."

The *GreenPlumbers*® program is open to all recognized plumbers and contractors. For more information, visit [greenplumbersusa.com](http://greenplumbersusa.com).

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