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FOR IMMEDIATE RELEASE

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BUILDING A GREEN WORKFORCE:
GREENPLUMBERS® PARTNERS WITH CONSERVATION GROUPS

SACRAMENTO, CA: As political candidates scramble to support an environmentally-conscious workforce, *GreenPlumbers* is striving to make plumbing a “green-collar” job.

GreenPlumbers, a training and accreditation program focusing on water conservation and climate care issues, has partnered with conservation groups the Alliance for Water Efficiency and the California Center for Sustainable Energy to further that goal. “The U.S. government’s General Accounting Office has reported that 36 states in the U.S. anticipate freshwater shortages in the next 10 years,” said *GreenPlumbers* spokesperson Stephen J. Lehtonen. “With partners like these, we believe we can provide a critical educational initiative that will help to protect the resources of the planet.”

GreenPlumbers offers training workshops and accreditation to plumbers and contractors throughout the U.S., with more than 200 California participants and upcoming workshops in Connecticut, Kansas, Wisconsin and Texas. The program offers five workshops on climate care, water care, water recycling and conservation, solar water heating, and inspection report services. The goal for *GreenPlumbers* is to make this training free and available to all plumbers across the nation, to create a knowledgeable workforce with a mission.

“Plumbers are already out in the communities, working with home and business owners everyday, often providing critical solutions at times of major decisions on the installation of new equipment,” said the Center for Sustainable Energy’s director of programs, Andrew McAllister. “The expanding market for solar water heating systems requires growth in the pool of qualified installers. What better group to involve in green hot water solutions than *GreenPlumbers*! CCSE is excited and proud to partner with this

great group to advance our mission of a sustainable energy future for California and beyond.” As an added benefit, trained *GreenPlumbers* will have the opportunity to educate consumers by providing information on state and federal rebate and incentive programs.

Mary Ann Dickinson, executive director of the Alliance for Water Efficiency, shared McAllister’s sentiments. “The Alliance for Water Efficiency is pleased to be part of the *GreenPlumbersUSA* program,” she said. “This national partnership with *GreenPlumbers* will multiply the efforts of both organizations and yield tremendous results for water and energy conservation in the United States.”

The *GreenPlumbers* program is open to all C-36 plumbers and contractors. For more information, visit greenplumbersusa.com. To learn more ways their partners are making our world a greener place, visit the Center for Sustainable Energy at energycenter.org and the Alliance for Water Efficiency at allianceforwaterefficiency.org.

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