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GERBER PLUMBING FIXTURES LLC AND GREENPLUMBERS UNITE TO BUILD A SUSTAINABLE RONALD MCDONALD HOUSE IN ARIZONA

Gerber gives \$17,100 in product donations to home

WOODRIDGE, Ill. (June 2010) – The Ronald McDonald House in Tucson, Ariz. is dedicated to improving the health and well-being of children within the community; however, the organization’s newest home had a recurring problem, broken toilets. To ensure the families could focus on their children instead of their bathrooms, Gerber Plumbing Fixtures LLC and the Arizona GreenPlumbers joined together to retrofit the home with quality, water-conserving plumbing products resulting in a WaterSmart Business designation and peace of mind.

“Ronald McDonald has always been integral to the Tucson community. They do incredible work and we were thrilled to team up with Gerber to provide the house with water efficient plumbing products that perform,” commented John Smith, president of ROOTER 2000 Plumbing & Drain - the Arizona GreenPlumbers. “From day one - Gerber has delivered on everything we’ve asked. I truly cannot say enough good things about Gerber and their plumbing products.”



With capacity for 28 families in the newly established house, the originally installed plumbing products were not meeting the needs of the residents. Instead of simply replacing the poor performing fixtures with standard products, GreenPlumbers appointed Gerber to retrofit the new home with WaterSense certified toilets and faucets, including Maxwell® Dual Flush toilets, Allerton™ kitchen faucets and Wicker Park™ bathroom faucets. Moreover, due to the 20 percent water-savings associated with the newly replaced plumbing fixtures, the City of Tucson declared the Ronald McDonald House a WaterSmart Business.



“We are so grateful to Gerber and the Arizona GreenPlumbers. We are thrilled with Gerber’s eco-friendly products which total over \$17,000 in product donations. Simply put, the toilets work and that’s what we need,” commented Matt Hitchcock, director of operations for the Tucson Ronald McDonald House. “Plus, the kitchen and bathroom faucets are beautiful which really adds to the appeal of the house making our families feel at home.”

The Ronald McDonald organization is committed to supporting families when they need it most. The organization offers families a place to stay when their children are in the hospital for cancer treatment, organ transplants, unexpected accidents or any other medical treatment. The lodging ensures they can be comfortable and focus on the health and well-being of their child.

“It is truly an honor to work with both the Ronald McDonald House and the Arizona GreenPlumbers. With everything these families are going through the last thing they should have to worry about is the plumbing,” commented Kevin McJoynt, vice president of marketing for Gerber. “Companies like ROOTER 2000 are the reason Gerber is dedicated to the plumbing profession. For over eight years, they have given their time and resources without once asking for anything in return. We are delighted to support such a valuable group.”

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In order to ensure none of the previous products will be wasted and dumped into landfills, the old plumbing products have been donated to the local Habitat for Humanity. For more information on Gerber and its plumbing products, visit www.gerberonline.com or call 630.754.0278.

About Gerber Plumbing Fixtures LLC:

Since 1932, Gerber Plumbing Fixtures LLC has been a leading manufacturer of vitreous china plumbing fixtures, faucets, and fittings for the residential, commercial and hospitality construction markets. Gerber's comprehensive line of high-performance, high-efficiency and eco-friendly plumbing products are sold exclusively to the plumbing professional and are supported with Gerber's "Best-in-Class" customer service. As a partner in the U.S. EPA WaterSense Program, Gerber is committed to protecting the environment through resource conservation and building best practices.

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