



# PRESS RELEASE

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## **USGBC Adds *Green Plumbers USA* Credentialed Professionals to its GreenHomeGuide.com Directory**

*Aligns Accredited GreenPlumbers® with the premier online destination for green residential services*

Washington, DC – (October 5, 2010) – The U.S. Green Building Council (USGBC) has added Green *Plumbers USA* credentialed professionals to its [GreenHomeGuide.com](http://GreenHomeGuide.com) directory of green residential professionals. The collaboration helps the GreenHomeGuide.com provide consumers the most comprehensive collection of green residential resources, information and services available on the market.

Green *Plumbers USA* offers training and educational programming for contractors and plumbers to master the trade of environmentally conscious plumbing through its [Accredited GreenPlumber®](#) professional credential.

“By working with Green *Plumbers USA*, USGBC can further provide consumers with verifiable green experts across all sectors, ensuring the work done by professionals on their home is in line with the core environmental goals of reduced energy and water use, diverted waste and is financially beneficial for the homeowner,” said Matthew Libby, Manager for Residential Alliances, USGBC. “GreenHomeGuide.com solidifies its place as the ‘go-to’ resource for all green residential needs and is a directory for local, credentialed and environmental service providers.”

Listing for contractors on GreenHomeGuide.com is free, but USGBC requires GreenPlumber accreditation before a plumbing contractor will be listed on the site.

“Consumers need to be able to trust the building professionals on GreenHomeGuide.com are expert practitioners of the latest green technologies and energy/water savings opportunities,” said Green *Plumbers USA* CEO Steve Lehtonen, “USGBC is the most trusted green organization in the United States, and we are honored to have the GreenPlumber accreditation become the plumbing benchmark on GreenHomeGuide.com.”

GreenHomeGuide.com is the premier online resource for green residential upgrades and retrofits – from remodeling tips, to directories of local green residential professionals, GreenHomeGuide.com uniquely blends green home advice with an added local reach, supporting both green professionals and environmentally savvy consumers. GreenHomeGuide.com allows consumers to [ask questions](#) of professionals and contractors, read articles by industry experts, and “[find-a-pro](#)” using USGBC’s proximity search feature.

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### **U.S. Green Building Council**

The USGBC community is transforming the way we build, design and operate our buildings for healthier places that save precious resources for people to live, work, learn and play in. USGBC is helping create buildings and communities that regenerate and sustain the health and vitality of all life within a generation. Headquartered in Washington, D.C., the Council is the driving force of the green building industry, which is projected to contribute \$554 billion to the U.S. gross domestic product by 2013. USGBC leads a diverse constituency of builders and environmentalists, corporations and nonprofit organizations,

## **U.S. GREEN BUILDING COUNCIL**

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elected officials, concerned citizens, teachers and students. The USGBC community comprises 80 local chapters, 17,000 member companies and organizations, and more than 150,000 individuals who have earned LEED Professional Credentials. Visit [www.usgbc.org](http://www.usgbc.org) for more information.

### **Green *Plumbers* USA**

Green *Plumbers* is a global brand formed by the Master Plumbers & Mechanical Services Association (MPMSAA) in Australia in 2000, as a result of the severe drought that continues in that country today. The Green *Plumbers* curriculum was developed in conjunction with RMIT University (Melbourne) and the Australian Greenhouse Gas Office. Visit [www.greenplumbersusa.com](http://www.greenplumbersusa.com) for more information.